



Program Agenda

SPM Summit India Day 0 - Thursday, 15 February 2024

(Pre-Conference Workshops)

Venue: N-001 Classroom, N Cluster (Main building), IIM Bangalore Campus

Time Slot in IST	Session	Speakers
9:00 am - 9:30 am	Registration	Benny Pinto
9:30 am - 11:00 am	Workshop “The Age of AI: Elevating Experiences & Delivering Customer Value!”	1) Haragopal Mangipudi, Global Board Member, ISPMA 2) Vidhi Chugh, Head of Products, Reltio
11:00 am - 11:30 am	Coffee Break	
11:30 am - 01:00 pm	Workshop “SPM 2024 – Overview of and benefits of AI in Product Management”	1) Hans-Bernd Kittlaus, Chairman ISPMA e.V 2) Abhijit Bendigiri, Director of Product Management, Oracle Health And AI
01:00 pm - 2:00 pm	Lunch Break (MDC Woods, IIMB)	
2:00 pm - 3:30 pm	Workshop “Building Products that Think”	1) Bhaskaran Srinivasan, Senior Strategy Consultant 2) Ashish Gupta, Product Manager, Google
3:30 pm- 3:45 pm	“IIM Bangalore ISPMA University Chapter launch and logo unveiling”	Prof. Rishiksha T. Krishnan, Prof. S. Sadagopan, Prof. Srinivasan, Hans-Bernd Kittlaus, Haragopal Mangipudi, Prof. Shankhadeep Banerjee, Prof. Spurthy Dharanikota
3:45 pm onwards	Networking with evening coffee	



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SPM Summit India Day 1 – Friday, 16 February 2024

Time Slot in IST (Indian Standard Time)	PLENARY SESSION (Venue: Auditorium) Session Chair: Ganesh J & Pritish Kumar Choudhury	
8:00 am - 9:00 am	Registration	Benny Pinto
9:00 am - 9:05 am	Inauguration & lamp lighting	Dr. Pramod Varma, Prof. S. Sadagopan, Hans-Bernd Kittlaus, Prof. Shankhadeep Banerjee, Prof. Spurthy Dharanikota, Deans of IIM Bangalore
9:05 am - 9:10 am	Welcome note	Prof. Shankhadeep Banerjee, Chairperson - CSITM, IIM Bangalore
9:10 am - 9:20 am	Welcome address	Prof. S. Sadagopan, Chairman ISPMA India Chapter, Conference Chair - SPM Summit India 2024 Hans-Bernd Kittlaus, Chairman ISPMA e.V
9:20 am - 9:25 am	Program overview	Prof. Spurthy Dharanikota, Program Chair (Academic Track) Abhijit Bendigiri, Program Team (Industry Track)
9:25 am - 10:00 am	Keynote: “Building products and AI for societal transformation”	Dr. Pramod Varma, Chief Architect of Aadhaar
10:00 am - 11:00 am	Panel Discussion: “Product innovation and the emerging role of AI”	Moderator: Haragopal Mangipudi, Global Board Member, ISPMA Panelists: 1) Viraj Tyagi, CEO, eGov Foundation 2) Khadim Batti, CEO, Whatfix 3) Rishi Nayar, SVP & Country Head, Ellucian 4) Suresh Rajagopalan, CEO, Wibmo, a PayU Company 5) Somshubro Pal Choudhury, Partner Bharat Innovation Fund
11:00 am – 11:30 am	Group photo session followed by coffee break	
Time Slot in IST (Indian Standard Time)	ACADEMIC TRACK (Venue: N201 Classroom) This track features software product management related research papers and studies Session Chair: Prof. Spurthy Dharanikota	INDUSTRY TRACK (Venue: Auditorium) This track covers insights from industry product leaders and product management practitioners Session Chair: Ganesh J & Pritish Kumar Choudhury
11:30 am – 11:45 am	Academic participants reaching N201 classroom	
11:45 am - 12:00 pm	RP1: “Continuous Control Monitoring and Fraud Detection across the processes and segments using ML and AI chatbot for search” - Sanyam Jangir, Ravi Dave and Deepan Gk	Presentation: “Scaling Product Leadership with AI”, Ravi Padaki, Product Leadership Coach
12:00 pm - 12:15 pm	RP2: “System and Method for Automatic Naming Convention of Audio Files Based on User Preference” - Ramalingeswara Rao K V.	Presentation: “Customer- Centric AI: Personalising Product Experiences”, Apoorva Gudla, Product Manager, Events Brite



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12:15 pm – 12:30 pm	RP3: “Navigating the Ethical landscape: A comprehensive study on Integrating AI Ethics and Responsible Practices into Product Management Processes” - Jayant Kumar, Kayuar Kansara and Dinkar Jaiswal.	
12: 30 pm – 1:00 pm	Session break	Presentation: “The Transformative Power of AI and Open Challenges” by Dr. Manish Gupta, Director of Google Research India
1:00 pm - 2:00 pm	Lunch Break (Venue: MDC Woods, IIMB)	
Time Slot in IST (Indian Standard Time)	ACADEMIC TRACK (N201 Classroom) This track features software product management related research papers and studies Session Chair: Manisha	INDUSTRY TRACK (Auditorium) This track covers insights from industry product leaders and product management practitioners Session Chair: Pon Rahul & Kiran Gangaonkar
2:00 pm - 3:00 pm	Student Case Competition (Part 1)	Excellence Award Presentation (Part 1): Wibmo, SellerApp, Edgeverve (Finacle UPI Transaction), Zee entertainment, Vinculum
3:00 pm – 3:30 pm	“ISPMA university chapter panel” moderated by Haragopal Mangipudi – Students of UC Berkeley, IIM Sambalpur, IIM Bangalore	Presentation: “AI Models usage in fintech products: PM approach & best practices”, Kasturi Rangan Bhaskar, VP, BCT Digital
3:30 pm - 4:00 pm	Coffee break	
Time Slot in IST (Indian Standard Time)	PLENARY SESSION (Venue: Auditorium) Session Chair: Pon Rahul & Kiran Gangaonkar	
4:00 pm - 4:30 pm	Presentation: “Product Manager vs Product Owner – Why Do Companies Still Struggle 23 Years After the Agile Manifesto”	Hans-Bernd Kittlaus, Chairman ISPMA e.V
4:30 pm - 5:30 pm	Panel Discussion: “Emergence and Sustainability of Non-AI solutions in AI world”	Moderator: Prof. S. Sadagopan, Chairman ISPMA India Chapter Panelists: 1)Anand Srivastava, Head Products, Genesys, 2)SatyaKrishna Pillarishetty Principal PM, Oracle Health And AI 3)Srivatsan Santhanam, VP, Spend Management, SAP
5:30 pm - 5:45 pm	Day-1 Wrap-up	Prof. Spurthy Dharanikota, Program Chair (Academic Track) Abhijit Bendigiri, Program Team (Industry Track)
5:45 pm - 7:00 pm	Networking & High Tea	
7:00 pm onwards	Dinner (Venue: MDC Lawns, IIMB)	

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Time Slot in IST (Indian Standard Time)	PLENARY SESSION (Venue: Auditorium) Session Chair: Pritish Kumar Choudhury & Ganesh J	
8:00 am - 8:45 am	Registration Desk	Benny Pinto
8:45 am – 9:00 am	Welcome & Program Overview	Prof. Spurthy Dharanikota, Program Chair (Academic Track) Abhijeet Bendigiri, Program Team (Industry Track)
9:00 am - 9:30 am	Fireside Chat- “Navigating Product Leadership Challenges in the GenAI Era”	Lingraju Sawkar, President, Kyndryl India Moderator: Anuj Magazine, Co-founder, Stealthtech Venture
Time Slot in IST (Indian Standard Time)	ACADEMIC TRACK (Venue: N001 Classroom) This track features software product management related research papers and studies Session Chair: Prof. Spurthy Dharanikota	INDUSTRY TRACK (Venue: Auditorium) This track covers insights from industry product leaders and product management practitioners Session Chair: Pritish Kumar Choudhury & Ganesh J
9:30 am – 10:30 am	Student Case Competition (Part 2)	Panel discussion: “Ethical and Legal Aspects of AI” Moderator: Prof. Amit Prakash, IIIT Bangalore Panelists: 1)Manish Maheshwari, Co-founder, Fanory.ai 2)Gopalan Oppliappan, Head of AI Excellence, Intel 3)Dr. Madalasa Venkataraman, Sr. Director, Data science, Oracle
10:30 am - 11:00 am	Group photo session followed by coffee break	
11:00 am - 11:30 am	Student Case Competition (Part 2 Continuation)	Presentation: “Taking an idea to a Product in Health diagnostics” Dr. Geetha Manjunath, Founder, CEO & CTO, Niramai Health Analytix
11:30 am- 11:45 am	RP4: “Full Stack Product Management - A role now made possible with AI” - Vellanki Sriharsha, Prabal Saha, Yash Sagar and Khalid Anwer.	
11:45 am - 12:00 pm	RP5: “A Bottom-up Approach for Analyzing Fluctuations in Financial Statement” - Sanyam Jangir, Deepan Gk and Ravi Dave.	Presentation “Discovery and Delivery through Product IntelliGenAI framework”, Ramkumar Arumugam, Principal Product Manager, Swiggy
12:00 pm - 12:15 pm	RP6: “Real-time AI-based NCDs diagnostic/ monitoring adoption intention tracker for Physicians through automation of DBMS Schema, Tablue DV, Power BI dashboard and Digital ethnography” - Mohit Sahu and Mrinmoy Roy	
12:15 pm – 12:30 pm	RP7: “Leveraging AI Public Goods for Social Welfare Through Ecosystem Approach” - Manisha Rathi.	Excellence Award Presentation Herkey, Utpan, Oracle, Edgeverve (FALM), Halliburton
12:30 pm – 1:00 pm	Session break	
01:00 pm - 2:00 pm	Lunch Break (Venue: MDC Woods, IIMB)	

Time Slot in IST (Indian Standard Time)	ACADEMIC TRACK (Venue: N001 Classroom) This track features software product management related research papers and studies Session Chair: Shubha	INDUSTRY TRACK (Venue: Auditorium) This track covers insights from industry product leaders and product management practitioners Session Chair: Pon Rahul & Kiran Gangaonkar
2:00 pm - 2:15 pm	Presentation “Framework as diagnostic tool for product companies” by students of IIM Sambalpur- Saurabh Jha, Harshavardhan Shingare, Sumit Sangwan	Presentation “Elevate and Innovate: The Art of Product Leadership in the Age of AI” Deepak Chauhan, Director of Program & Strategy, Softlink Information Systems
2:15 pm – 2:30 pm	Presentation “Crossing the chasm” by students of University of Berkeley- Isabelle Diana May-Xin Ng, Ryan Epley Stevenson, Mayukh Dattachaudhuri	
2:30 pm - 3:30 pm	Session break	Panel Discussion: “ISPMA Impact- Fuelling my product leadership journey” Moderator: Kartik Suryanarayan, Principal Product Consultant, Ellucian Panelists: 1) Ankita Parihar, Co-founder of Agri-Fin Platform, Utpan 2) Venkataramanan Sriraman, Co-founder/Trustee, eVidyaloka Trust 3) Ramya Tanuja, Sr. Product Manager, Booking Holdings (NASDAQ:BKNG) 4) Yogesh Marathe, Software Product Manager, Intel Corporation
3:30 pm - 4:00 pm	Coffee Break	
Time Slot in IST (Indian Standard Time)	PLENARY SESSION (Venue: Auditorium) Session Chair: Pon Rahul & Kiran Gangaonkar	
4:00 pm – 4:30 pm	Excellence Awards, Research Paper, Student Case Competition Awards ceremony	Hans-Bernd Kittlaus, Chairman ISPMA e.V
4:30 pm - 5:30 pm	Panel Discussion “How AI enablement moving needle in Platform Management”	Moderator: Prof. Srinivasan, Professor of Strategy, IIM Bangalore Panelists: 1) Pavan Boggarapu, Head of Products, UpGrad 2) Uttam Ramamurthy, Director of AI, Oracle Health And AI 3) Dr. Sheela Siddappa, Principal Data Scientist, Kyndryl India
5:30 pm - 5:45 pm	Closing Summary	Audience
5:45 pm - 6:00 pm	Vote of thanks	Prof. Spurthy Dharanikota, Program Chair (Academic Track) Abhijit Bendigiri, Program Team (Industry Track)
Event Closes		