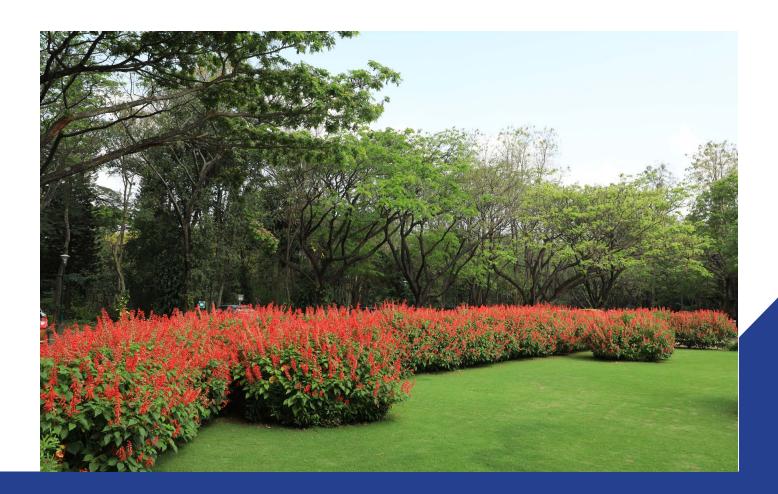




SPM Summit India 2022-Schedule

SPM Summit India Day 0-Thursday January 20, 2022 (pre-conference Workshops)

Time Slot In IST (Indian Standard Time)	Session	Facilitator	
09:00 a.m11:00 a.m.	Workshop: "Software Product Management framework for Startups"	Prof. Haragopal Mangipudi, Global Board member, ISPMA and Adjunct Faculty, IIM Bangalore	
11:00 a.m11:15 a.m.	VIRTUALCOFFEE BREAK	OFFEE BREAK	
11:15 a.m01:00 p.m.	Workshop: "Product Viability"	Muthu Ranganathan, Senior Director, EPM Product Management, Oracle Abhijit Bendigiri, Group Product Manager, tangoRx Solutions	
01:00 p.m02:00 p.m.	LUNCH		
02:00 p.m 04:00 p.m.	Workshop: "Al-First"	Tathagat Varma, VP Strategy Walmart Global Tech and PhD Scholar, Indian School of Business, Hyderabad	







तेजस्थि नावधीतमस्तु BANGALORE				
SPM Summit India Day 1 - Friday January 21, 2022				
Time Slot In IST (Indian Standard Time)	ACADEMIC TRACK This track features academics presenting Product Management-related papers and studies	INDUSTRY PRACTITIONERS This track features PMs and consulting experts sharing SPM best practice insights and case studies		
PLANERY SESSION Session Chair: Sowmya Kini				
Welcome Note: Prof. Haragopal Mangipudi, Conference Chair Opening keynote: Prof. S. Sadagopan, Conference Chair 09:00 a.m09:30 a.m. History of Software Products in India - Interview with Prof. S. Sadagopan & Prof. Rishikesha T. Krishnan by Itihaasa research and digital (Dayasindhu and Krishnan)				
			09:30 a.m10:00 a.m.	Welcome note: Hans-Bernd Kittlaus, Chairman of the Board, ISPMA Welcome Keynote: Prof. Rishikesha Krishnan, Director, IIMB Fireside Chat: Prof. S. Sadagopan with Girish Matrubhootam, CEO Freshworks
10:00 a.m10:30 a.m.	Platform vs. Product – What Is Different From A Product Manager's Perspective – Presentation by Hans-Bernd Kittlaus, Chairman of the Board, ISPMA			
	Session Topic: Digital Platforms Session Chair: Shankhadeep Banerjee	Session Topic: Products & Platforms Session Chair: Sowmya Kini		
10:30 a.m11:00 a.m.	RP 1: Understanding Healthcare digital platform using affordance theory	Sharpen the axe with usage data - Presentation by Dharani Karthikeyan,		
	RP 2: Gig Economy and Digital Platforms: A Dynamic Capability Perspective	VP, Head of Analytics, SAP Labs India		
11:00 a.m11:15 a.m.	Coffee Break			
	Session Topic: Digital Platforms Session Chair: Shankhadeep Banerji	Session Topic: Products & Platforms Session Chair: Sowmya Kini		
	RP 3: Marketing strategies through mobile app adoption and its impact on digital consumer behaviour during pandemic	Aha moment of product market fit - key takeaways and case studies - Presentation by Muthu Ranganathan, Oracle		
11:15 a.m12:00 p.m.	RP 4: Investigating Learner Engagement in Online Learning Platform through Technology Adoption- Application of Unified Theory of Acceptance and Use of Technology (UTAUT)	Presentation: "IoT Products and Architecture : New Business Model Sensing as a Service" - Jyoti Goenka, CapGemini		
PLANERY SESSION Session Chair: Sowmya Kini				
12:00 p.m01:00 p.m.	Panel Discussion: Platforms & Ecosystems Moderator: Aarti Mohan, Co-founder and Partner, Sattya Consulting			

Dr. Anirban Mazumdar, Global Head of Platform Adoption & Advisory at SAP SE, Germany





01:00 p.m02:00 p.m.	Lunch Break		
	Session Topic: Student Showcase Session Chair: Bhavya P.S.	Session Topic: Products & Platforms Session Chair: shubha	
02:00 p.m02:30 p.m.	SS 1: Avalara Inc. : Taxation and Compliance SS 2: Adobe AEM Forms: Content Management Solution	"Panel Discussion: HA, Reliability, Scalibility	
02:30 p.m03:00 p.m.	SS 3: Videoken: Digital Product Analysis SS 4: A software product management perspective for VMWare's vRealize Log Insight Cloud Moderator: Abhijit Bendigir Product Manager, tangoRx SULTAM Ramamurthy, Director Principal Engineer, Cerner Dr. Jan Bosch, Professor of Engineering at Chalmers Un Technology, Sweden Pramod Walvekar, Principal Manager, Microsoft		
03:00 p.m03:15 p.m.	Coffee Break		
PLANERY SESSION Session Chair: Shubha			
03:15 p.m04:15 p.m.	Panel Discussion: Eco-system for excelling Geospatial Products and Platforms in India – Challenges and Perspectives Moderator: Dr. Mukund Rao, Consulting in EO, GIS and Space Lead Talk: Rakesh Verma, CMD, MapmyIndia Panelists: Dr. Narayana Panigrahi, Scientist-G and Head GIS Division, CAIR Dr. Prateep Basu, CEO, Satsure M Jayachandran, Project Director, Karnataka-GIS		
04:15 p.m06:00 p.m.	Excellence Awards / Best Practices Presentation Infosys Finacle - Sunil Mishra SAP Labs India - Harsha Chaitanya Kethepalle AppSentinels - Puneet Tutliani Eightfold AI- Tulasi Vijay Kumar Thulluru Oracle - Selvarajan Kandaswamy Intuit Quickbooks - Muthuraj Thangavel Vuram Technologies- Sireesha Gangavarapu		
06:00 p.m.	0 p.m. CLOSING DAY 1 by Tathagat Varma, Laxmi Gunupudi		





SPM Summit India Day 2 - Saturday January 22, 2022				
Time Slot In IST (Indian Standard Time) ACADEMIC TRACK This track features academics presenting Product Management-related papers and studies		INDUSTRY PRACTITIONERS This track features PMs and consulting experts sharing SPM best practice insights and case studies		
PLANERY SESSION Session Chair: Sowmya Kini				
09:00 a.m09:30 a.m.	Keynote: Debjani Ghosh, President NASSCOM			
09:30 a.m10:00 a.m.	Fireside Chat: Tathagat Varma with Dilip Asbe, Managing Director and CEO, NPCI			
10:00 a.m10:30 a.m.	Introduction to ISPMA Startup Syllabus and Certification - Session by Prof. Haragopal Mangipudi, Global Board member, ISPMA and Adjunct Faculty, IIM Bangalore			
	Session Topic: Digital Products, Management and New Technologies Session Chair: Laxmi Gunupudi	Session Topic: Products & Platforms Session Chair: Sowmya Kini		
10:30 a.m11:00 a.m.	RP 5: Product Management at Crossroads	Product Led Growth Strategy - Case Study by Madhubala Mukthinutalapati, ThoughtWorks		
11:00 a.m11:15 a.m.	Coffee Break			
	Session Topic: Digital Products, Management and New Technologies Session Chair: Laxmi Gunupudi	Session Topic: Products & Platforms Session Chair: Sowmya Kini		
	RP 6: A Systematic Review and Bibliometric Analysis of Blockchain Application in Consumer Service	Platform Mindset – A Product Management Perspective - Presentation by Jay Dembani, Avalara Inc.		
11:15 a.m12:00 p.m.	RP 7: The Role of Artificial Intelligence in Marketing: A review of Literature RP 8: Developer Experience for Software	A navigator for your Journey to Product Management Excellence - Case Study by		
	KP 8. Developer experience for software	Franco Gatti, ABB		
	Platforms: Short Case Studies and A Few Key Lessons	Franco Gatti, ABB		
	Platforms: Short Case Studies and A Few Key			
	Platforms: Short Case Studies and A Few Key Lessons PLANERY SESSION	eed for Security, Privacy, Ethics, Governance,		
12:00 p.m01:00 p.m.	Platforms: Short Case Studies and A Few Key Lessons PLANERY SESSION Session Chair: Sowmya Kini Panel Discussion: Intelligent Products and ne	eed for Security, Privacy, Ethics, Governance, nce Management an & MD, BT&BT Chairman, Open Digital		
12:00 p.m01:00 p.m.	Platforms: Short Case Studies and A Few Key Lessons PLANERY SESSION Session Chair: Sowmya Kini Panel Discussion: Intelligent Products and ne Risk and Complian Moderator: V Srinivasa Rao (VSR), Chairma	eed for Security, Privacy, Ethics, Governance, nce Management an & MD, BT&BT Chairman, Open Digital NG, IET India		





PLANERY SESSION Session Chair: Shubha		
02:00 p.m03:00 p.m.	Panel Discussion: Al / Big Data / ML	
	Moderator: Rahul Rawat VP, Data Platform, Walmart Global Tech	
	Mitali Sodhi, Associate Director - Data (Data Science & Product Analytics), Upgrad Shailendra Sharma, SVP Engineering, VerSe Innovation Dr. Nishant Chandra, Sr Director, Data Product, VISA Peter Stadlinger, Head of Product for Freshsales Suite	
03:00 p.m03:15 p.m.	Coffee Break	
PLANERY SESSION Session Chair: Shubha		
03:15 p.m03:45 p.m.	Excellence Awards Announcement - Hans-Bernd Kittlaus Research Paper and Student Showcase Winners Announcement - Laxmi Gunupudi	
03:45 p.m04:00 p.m.	Dr. C. N. Ashwath Narayan, Minister of Science and Technology, Government of Karnataka - Closing speech	
04:00 p.m. 04:15 p.m.	CLOSING DAY 2 by Tathagat Varma, Laxmi Gunupudi	







Appendix

RP#	Authors	Title
1	Meenakshi Kolukuluri	Understanding Healthcare digital platform using affordance theory
2	Srumita Narzary	Gig Economy and Digital Platforms: A Dynamic Capability Perspective
3	Nagappan P, Dr. Panchanatham N and Dr.Adigal V.S.	Marketing strategies through mobile app adoption and its impact on digital consumer behaviour during pandemic
4	Venisha Jenifer Dmello and Dr. Ambigai Rajendran	Investigating Learner Engagement in Online Learning Platform through Technology Adoption- Application of Unified Theory of Acceptance and Use of Technology (UTAUT)
5	Sambit Kumar Dash	Product Management at Crossroads
6	Bhawna Parewa and Priya Gupta	A Systematic Review and Bibliometric Analysis of Blockchain Application in Consumer Service
7	Purnima Bhatnagar and Amoli Tadiparthi	The Role of Artificial Intelligence in Marketing: A review of Literature
8	Monojit Basu	Developer Experience for Software Platforms: Short Case Studies and A Few Key Lessons
SS#	Authors	Title
1	Hardik Sanghavi, Shrey Ostwal, Samarth Yadav & Sudipto Nan (IIM Bangalore)	Avalara Inc. : Taxation and Compliance
2	Mona Rishi Boga, Prajakta Khaire, Rishu Kumar & Anamika Saha (IIM Bangalore)	Adobe AEM Forms: Content Management Solution
3	Abhigna Banda, Gayathri Venkatesh, Manasa Kashyap & Aarthi Sree Mundla (IIIT Bangalore)	Videoken: Digital Product Analysis
4	Chandrashekhar Jha, Avinash Solanki, Pratibha Xavier Pruno & Samip Roy Basunia (IIM Bangalore)	A software product management perspective for VMWare's vRealize Log Insight Cloud
EA#	Presenters	Сотрапу
1	Sunil Mishra	Infosys Finacle
2	Kethepalle, Harsha Chaithanya	SAP Labs India
3	Puneet Tutliani	AppSentinels
4	Tulasi Vijay Kumar Thulluru	Eightfold Al
5	Selvaraj Kandaswamy	Oracle
6	Muthuraj Thangavel	Intuit Quickbooks
7	Sireesha Gangavarapu	Vuram Technologies





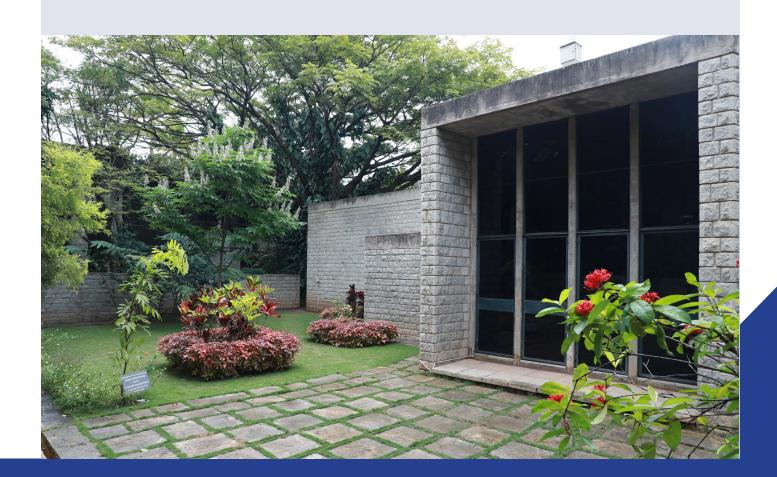
Summit Chairs



Prof. S. SadagopanChairman, ISPMA India
Ex. Director, IIIT Bangalore



Haragopal Mangipudi
Global Board member ISPMA
Adjunct Faculty, IIM Bangalore







Program Committee – Academic Track

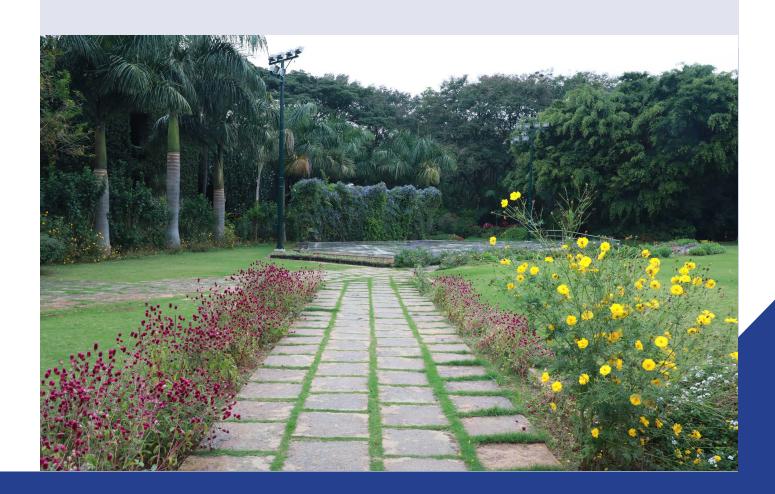


Dr. Laxmi Gunupudi

Adjunct faculty, IIM Bangalore
Program Chair for Academic
Track – SPM Summit India 2022



Dr. Shankhadeep BanerjeeAssociate Professor, IIM Bangalore
Chairperson CSITM, IIM Bangalore







Program Committee – Industry Track



Tathagat VarmaVP Strategy Walmart Global Tech and PhD Scholar, ISB Hyderabad

Program Chair for Industry Track – SPM Summit India 2022



PVN PavanKumarSenior Director & Chief
Expert, SAP Labs India



Andrey Saltan
Fellow Member,
ISPMA





Jury for the Excellence Awards



Hans-Bernd Kittlaus

Chairman ISPMA e.v
Chair, Excellence Award Jury 2022



Balakrishnan
IIM Bangalore
ISPMA Fellow Member



Sanjai K

Partner E & Y
ISPMA Fellow Member



Andrey Maglyas

MD, Maglyas Consulting,
Russia
ISPMA Fellow Member





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Speakers



Haragopal Mangipudi Global board member ISPMA

Hara is a practitioner-cum-academic in software product management, adjunct faculty at IIMB & IIITB, Global board member of ISPMA and Founder of guNaka consulting. A distinguished alumnus awardee from IIM Bangalore, he was the ex-head of Finacle (Infosys). He is the conference co-chair of SPM Summit India 2022.



Hans-Bernd Kittlaus, Chairman ISPMA e.v

Hans-Bernd Kittlaus is the chairman of ISPMA e.V. He is also the owner and general manager of InnoTivum Consulting (www.innotivum.com) which he founded in 2001. He was Director of SIZ GmbH (Computing Center of the German Savings Banks Organization, Germany) and Head of Software Product Management and Development units of IBM. Having been a leader in the area of software product management for 30 years, he continues to work as a consultant, coach and trainer for both corporate IT organizations and product organizations in a number of industries. He is a frequent presenter at conferences and universities and has published numerous books and articles, his latest being "Software Product Management: The ISPMA-Compliant Study Guide and Handbook" (with Samuel Fricker, Springer 2017).



Prof. Rishikesha T. Krishnan, Director IIM Bangalore

Prof. Rishi is the Director & teaches Strategy at IIMB. He previously served as the Director of IIM Indore. He has written 140 publications including the two books on innovation - From Jugaad to Systematic Innovation: The Challenge for India, published in February 2010, and 8 Steps to Innovation: Going from Jugaad to Excellence. The latter won the Best Book Award 2013-14 from the Indian Society for Training and Development. He has done double masters one from IIT, Kanpur and the other from Stanford University, USA. He is a fellow from IIM Ahmedabad.







Prof. S. Sadagopan, Chairman ISPMA India Chapter

Professor Sadagopan is the Chairman of ISPMA India Chapter, Ex. Director of IIIT Bangalore is an alumnus of Madras University, India and Purdue University, USA. He taught for over 25 years at IIT Kanpur, IIM Bangalore, IIT Madras and IIIT Bangalore in addition to short teaching assignments at RUTGERS, USA and AIT, Bangkok. He has authored seven books, several book chapters and papers. He is a Fellow of IEE (UK) and Computer Society of India. He is a Senior Member of IEEE, ACM and AIS.



Debjani Ghosh, President, NASSCOM

Debjani Ghosh is the President of the National Association of Software & Services Companies (NASSCOM) since April 2018. A veteran of the technology industry, she is the fifth president of NASSCOM and the first woman at the helm in three-decade history. She is a firm believer in the power of technology in enhancing lives and livelihoods, leveraging it for societal good. She was instrumental in developing the 'Think Digital, Think India' strategy aimed at establishing India as a hub for digital talent and innovation. Debjani strongly believes technology will have the most impact on humankind when it is used as an enabler of inclusive growth and that India must lead in the digital era with a focus on the responsible build and use of tech as an accelerator and equalizer.



Dilip Asbe,Managing Director and CEO, NPCI

Mr. Dilip Asbe is the MD & CEO of National Payments Corporation of India (NPCI). He has played a pivotal role in designing, building, operationalisation and management of large-scale innovative payments processing platforms like Immediate Payment Service (IMPS), Aadhaar enabled Payment System (AePS), India's home grown card network RuPay and much acclaimed Unified Payments Interface (UPI). He has won numerous awards. In 2019, he was awarded the Financial Express Award in Fintech category from the Hon'ble FM, Ms Nirmala Sitharaman. In 2020 another feather was added by CNBC TV18 at the India Business Leader of the Year Award for UPI product terming it as 'The Disruptor'.







Girish Mathrubootham, CEO & Founder, Freshworks

Girish Mathrubootham is the CEO and founder of Freshworks. In 10 years, with backing from leading investors including Accel, Sequoia, Tiger Global Management, and CapitalG, Girish has taken Freshworks from an idea to a leading software company empowering businesses to delight their customers and employees. Under his leadership, Freshworks has expanded its operations to 13 global locations to serve over 50,000 customers throughout the world. He is also a prominent venture capital investor and adviser to over 60 companies, and founding member of SaaSBOOMi, Asia's largest community of founders and product builders.



Tathagat Varma, VP Strategy Walmart Global Tech and PhD Scholar, ISB Hyderabad

Tathagat (TV) is a Software executive, product leader and technologist with 27+ years' experience building organizations ground-up and shipping multiple "1.0" products (revenue impact over US\$ Billion+) with Fortune 500 companies and start-ups. Currently, he is the vice president of strategy & chief of staff at Walmart Global Tech (India). He is the program chair of Industry Track in SPM Summit India 2022.



Aarti Mohan, Co-founder and Partner, Sattva Consulting

Aarti is a co-founder and Partner at Sattva Consulting. She heads the Foundations unit that works closely with Global and Indian Foundations, Multi-laterals, state governments and their ecosystems to deliver impact. Aarti has over 14+ years of experience spanning advisory, research, and business leadership at Sattva. As part of her earlier role leading Research Advisory, Aarti has led the creation of several flagship research and knowledge reports and multiple engagements curating knowledge exchanges in the sector bringing together funders, philanthropists, foundations, and non-profits; she has also spoken and curated discussions at leading conferences. She has led the design and anchoring of several large-scale impact initiatives across healthcare, women's economic empowerment, water and digital transformation.







Ritesh Shukhla, International Markets, NPCI / NPIL

Mr. Ritesh Shukla is Chief Executive Officer of National Payments Corporation of India, International (NIPL) & is responsible for formulating business strategies and leading business development by deploying NPCI's technology and solutions in International Markets. His responsibilities include engaging and collaborating with traditional as well non-traditional players in payment ecosystem to drive business strategy and achieve growth. Mr. Shukla holds a master's degree in Business Administration with specialization in International Business. He has over 20 years of work experience with expertise in areas of managing country business, leading business development and relationship management.



Prof. S. Rajagopalan, President, MOSIP

Dr. S. Rajagopalan is the President of MOSIP. He received his Bachelor of Technology degree (Chemical Engineering) from IIT Delhi, Post Graduate Diploma in Management from IIM Bangalore and Ph.D. from IIT Kanpur. He was the CEO of the Karnataka State Council for Science and Technology from 1982 to 1993 and was involved in managing innovations that addressed the problems of Karnataka. His areas of interest included innovation dissemination, Geographical Information Systems, and urban mobility. He was the founder Director of the IIITB Innovation Centre, which aimed at incubating and promoting innovations in Information and Communication Technologies.



Dr. Anirban Majumdar, Global Head of Platform Adoption & Advisory at SAP SE, Germany

Dr. Anirban Majumdar is the Head of Platform Adoption & Advisory team in the Technology & Innovation Board area at SAP. He leads a team of engineers, architects, and business developers who solve real-life customer use cases and create architecture best practices to accelerate adoption of the SAP Business Technology Platform. Anirban joined SAP in 2008 and has contributed to product development, engineering management, and strategy in various capacities within the Technology & Innovation board area. He holds a PhD in Computer Science from the University of Auckland, New Zealand.







Abhijit Bendigiri, Group Product Manager, tangoRx

Product & innovation focused leader with 15+ years of experience in envisioning, discovering, developing & managing consumer engagement to build data-driven, analytical, enterprise & SaaS-based - B2B and B2B2C products. Experience in launching and growing products from Zero to One, Managing mature products and sunsetting declining products with value orientation. Successfully launched and managed AI enabled Health-Tech products with revenue ~\$40 million and user base of ~ 50,000. Led teams of ~ 80+ product managers + engineers + designers.



Uttam Ramamurthy, Director & Principal Engineer, Cerner

Uttam Ramamurthy leads Cerner Intelligence India efforts in deploying innovation in Machine Learning and Artificial Intelligence for Cerner clients. He led the emerging Market initiative to build NCD & Screening solutions for India. He also played a key role in establishing Technical Leadership track in India by forming the TIG (Technology Interest Group) and has been leading it. He is a graduate of the Visvesvaraya University where he earned a Bachelor of Engineering in Mechanical. Uttam has earned the certifications for Project Management Professional and Certified Scrum master.



Dr. Jan Bosch,Professor Chalmers University Technology, Sweden

Jan Bosch is a professor at Chalmers University Technology in Gothenburg, Sweden and director of the Software Center (www.software-center.se), a strategic partner-funded collaboration between 17 large European companies and five universities focused on digitalization. His research activities include digitalisation, evidence-based development, business ecosystems, artificial intelligence and machine / deep learning, software architecture, software product families and software variability management. He is the author of several books including *Design and Use of Software Architectures: Adopting and Evolving a Product Line Approach* published by Pearson Education and *Speed, Data and Ecosystems: Excelling in a Software-Driven World* published by Taylor and Francis, editor of several books and volumes and author of hundreds of research articles.







Pramod Walvekar, Principal Group SWE Manager, Microsoft India Pvt. Ltd

Pramod Walvekar is a Principal Group SWE Manager working at Microsoft India Pvt. Ltd. at Hyderabad, India. He has 25+ years of industry experience developing software products and designing enterprise scale services. Having spent 10+ years working at Microsoft Corp. in Redmond, he has keen insights on working with global partners and consumers in various capacities. In his current role, his primary focus is to ensure safe and secure release of various Microsoft products to customers worldwide. He has extensive people management expertise in leading development teams with strong focus on customer scenarios and service health. An avid yoga practitioner, he is a proponent of lean and agile methodologies.



Dr. Mukund Rao,Consulting in EO, GIS and Space

Dr Mukund Kadursrinivas Rao is an expert in space and technology and applications – specialising in Earth Observation (EO), Geographical Information Systems (GIS) and space policy. He has MSc Geology, MPhil in RS and GIS and PhD in RS and GIS. Dr. Rao has ~40 years of unique government, industry/consulting and not-for-profit experience in EO, GIS and space. Dr Rao has served Indian Space Research Organisation (ISRO) for 24 years. In 2015, Dr. Rao was nominated by Karnataka Government as the Member-Secretary of Karnataka Jnana Aayoga (KJA) – a "think-tank" body.



Rakesh Verma,
Co-Founder, Chairman & Managing Director, MapmyIndia

"More than 80% all data will have a location component to it," said Rakesh as early as in 1995 when he started his venture. And to realize this vision, he set to work to map out India in all her vastness and variety, in fine details. Building a team of dedicated professionals, he went on to create the most comprehensive and perhaps the first digital map data product of India and a platform indigenously developed to serve the map of any county for various use cases. Rakesh has now set sights to make the company into a global player through its Mappls brand. An engineer from BITS Pilani (1972), and an MBA from Eastern Washington University, U.S.A. (1979), Rakesh has been conferred many prestigious awards, recognitions and is sought after by governments and leading industry bodies to lead or be part of think-tanks and committees on geospatial and location technologies.







Prateep Basu, Co-founder and CEO, Satsure

Mr. Prateep Basu is the co-founder and Chief Executive Officer at SatSure, a decision analytics start-up based out of Bengaluru, that is working on solutions to enable technology access for financing in agriculture, clean energy, and sustainable development programs globally. Mr. Basu is a seasoned space industry professional with work experience in both the business and technology front. An aerospace engineer from the Indian Institute of Space Science and Technology, Trivandrum with post-graduation in Space Studies from the International Space University, Strasbourg, Mr. Basu has a decade worth of experience in the space industry and has previously worked as a scientist in ISRO, and as a geospatial industry analyst at Boston based Northern Sky Research (NSR), prior to starting SatSure.



Dr. Narayan Panigrahi, Scientist-G and Head GIS Division, CAIR, DRDO

Speaker Biography: Dr Narayan Panigrahi has received PhD from IIT Bombay. He is the recipient of Governor's gold medal and best graduate of Berhampur University, Odisha. He has authored Seventy (70) research papers in peer reviewed journals and conferences. He is the inventor of six (6) Indian patents and has authored nine books (9) and one book chapter in the field of Geographical Information Science and System. The books entitled "Geographical Information Science", "Computations in GIS" and "Brain Computer Interface", are some of his noteworthy contributions used in the academic curriculum worldwide. He was awarded "National Award for Geo-Spatial Excellence", by Indian Society of Remote Sensing and "DRDO Award for Excellence in Self Reliance", in the year 2019.



Jayachandran Mani, Project Director, K-GIS at Karnataka State Remote Sensing Applications Centre

Jayachandran is the Project Director at K-GIS, On successful completion of K-GIS project for 3 years on Mission mode, it is integrated within e-governance department as an integral part of governance system. His primary role is to enable all departments of the government to use K-GIS as a platform for planning and decision making. More and more schemes and programs are being integrated with geo-spatial data of K-GIS and analytics built on top of it. His skills include Remote Sensing, GIS, Photogrammetry, LIDAR, GPS, Surveying, Enterprise GIS Application Development, Solution Architecture, Bigdata. His notable past experience includes working with National Remoting Sensing Agency, ISRO.







V. Srinivasa Rao, Chairman & MD, BT & BT

V. Srinivasa Rao, known as VSR, is the Chairman and MD of a Business Technology company BT&BT (btandbt.com). He was the former Senior Vice President and Chief Digital Officer (CDO) at Tech Mahindra. He has worked with TCS, Infosys, iGate and global customers in 25+ countries. He is the executive coach, consultant, and advisor to CXOs and senior executives on business digitalization. He is the Chairman of the Institute of Engineering and Technology (IET, India) Open Digital Innovation working group, Convenor of the Blockchain Smart Contracts ISO Standard of Bureau of Indian Standards. He is the author of the books, Ignite the Spark to Build a New India; Software Defined Smart Cities, Lean Digital Thinking - Digitalizing Businesses in the New World Order (leandigitalthinking.com).



Puneet Tutliani, CEO, AppSentinels

Puneet is CEO and co-founder at AppSentinels.ai. He has over 25 years of experience in building world-class software products from scratch for start-ups as well as large organizations. Many of his products have won industry awards and contributed to around half a billion dollars in revenues. As a technologist, Puneet has a deep understanding of various verticals of cybersecurity.



Abhilash Verma, Vice President, Product Management, Citrix

Abhilash Verma serves as Vice President, Product Management at Citrix. He is responsible for the strategic direction of Citrix Application Delivery and Security portfolio, which is used by a wide variety of customers and partners from enterprises to the largest websites and cloud providers. As part of his portfolio, Abhilash is responsible for critical business use cases like Application Delivery (powered by Citrix ADC & Citrix ADM service), Application Security (powered by Citrix WAF, Bot, API GW) and Access Security (powered by Citrix Gateway, Adaptive Auth and ZTNA). Abhilash holds a master's degree – Master Program in Information Technology.







Rahul Rawat, VP, Data Platform, Walmart Global Tech

Rahul is a seasoned veteran in IT industry with over 20 years of experience. He is working with Walmart Global Technology as Vice President of Engineering, Data Platforms, where he manages the Al/ML platform and Big Data areas. Rahul has been involved in critical business and technology transformations using cloud and Al/ML in his career. Prior to joining Walmart Rahul has served in Engineering Leadership at Oracle, Nutanix and VMWare.



Mitali Sodhi, Associate Director - Data (Data Science & Product Analytics), Upgrad

Mitali is the Associate Director - Data Science at upGrad, working in the data science and machine learning areas. She comes with around 9+ years of industry experience in introducing and building AI capabilities for various startups from the ground up.



Shailendra Sharma, SVP Engineering, VerSe Innovation

Shailendra Sharma is the Senior Vice President for the Josh Technology Team at VerSe Innovation. He leads the development of next-generation products in the short video App space for Bharat. Shailendra has been at the forefront of building safe, secure, and smart digital products & platforms. As a seasoned professional with more than 19 years of experience, Shailendra has expertise in developing outstanding product performance, maximizing scalability and delivering high user engagement. Shailendra has been an entrepreneur and founded 360fy technologies as well as co-founded VerSe Innovation. He has a MCA from Pune University Computer Science Department (PUCSD). Prior to VerSe, he has worked at Trilogy, Tata Research Development & Design Center and Persistent Systems.







Dr. Nishant Chandra, Sr Director, Data Products, VISA

Dr. Nishant Chandra is a Hands on leader with 15 years of global experience in machine learning, product development, strategy, and R&D. He has books, patents and publications in predictive analytics, data and text mining, speech and natural language. He is Center Head of science team at a fortune 30 company and managed large cross-geo teams. He is successful in startup and VC experience including raising \$4 million dollars for Lessac Technologies. He has Internationally represented India in the world puzzle championship at Stamford (CT), USA. He is recognized as top 10 data scientist in India by analytics India magazine. He is recipient of President's award to team and senior leadership team (SLT) recognition at AIG. He is classified as an outstanding researcher by the department of homeland security, government of USA.



Peter Stadlinger, Head of product, Freshsales Suite (Freshworks)

Peter Stadlinger is head of product for Freshsales Suite at Freshworks, and former product leader at Salesforce (Einstein) and Adobe (Experience Cloud). In his current role, Peter focuses on democratizing artificial intelligence, specifically deep learning and natural language processing, for the purpose of personalizing customer experiences at scale. Peter holds a master's degree in computer science from Karlsruhe Institute of Technology (KIT) in Germany. Peter is passionate about customers, their use cases, and building scalable software for them.



Dharani Karthikeyan, VP and Head of Analytics, SAP Labs India

Dharani is the head of engineering for Analytics platform globally at SAP. She has two decades of industry experience and has been with SAP for past 18 years. She has strong experience in building enterprise software (including ground up development) across multiple technologies. Her domain expertise spans across Orchestration, Middleware, Enterprise Mobility and Analytics. She has a strong inclination towards customer success and works closely with many of the world's big companies across multiple industries to help them adopt the developed software and roll it out at scale.







Muthu Ranganathan, Sr. Director, EPM Product Management, Oracle

Muthu is driving new product innovations with a focus on Cloud Applications. He has 25+ years' experience across enterprise software working for companies such as Ramco, Hyperion, SAP Labs and now at Oracle, and prior to that worked in Office of Corporate finance / FP & A and Treasury at Pepsi, Ford & Arvind. His experience spans across product management, strategy, business development and delivery roles. He is a Chartered Accountant and Management Accountant by educational qualification.



Jyoti Goenka, Sr. Director, Cloud & Digital, Capgemini

Jyoti Goenka has Overall 23 years of IT experience. Currently she is Cloud and Digital Engagement director with Capgemini India and responsible for Business development activities for Europe Region. She is responsible for defining and implementing the overall strategy to solve business problems and enhance the market penetration and revenue growth for clients with strategic business solutions focusing on Digital Transformation, value proposition, profit formula, Business Processes, Technical solutions, resources and processes. She has extensive exposure in handling Cloud and Infrastructure transformation programs. Her special technical interest area are IoT and Blockchain. She is MBA from IIM Bangalore, specialising in Strategy, Product Management and Marketing. She has written a comprehensive Cloud NextGen-Business Enabler Teaching case.



Madhubala Mukthinutalapati,
Pricipal Product Consultant, Thoughtworks

Ever since Madhu started developing her craft in Product Management about 16+ years ago, she has been a keen advocate for customer obsession. Since then, she has been focused on building digital products and services across a variety of domains including Retail, Healthcare, Pharma, Human Capital Management and Travel and being a crucial part of their product journey. Madhu works as a Product Strategist in Thoughtworks CX Service Line, advising & leading engagements for Customer Experience Strategy, Innovation and Product Management Transformation - helping clients to discover and build new revenue channels and launch compelling products/ services into the market.







Ramani Siva Prakash, Product Strategist, Thoughtworks

Speaker Biography: Ramani has a diverse range of experience across product management, strategy, marketing, and consumer behaviour. He has led multiple B2C product teams and is motivated by identifying the right customer problems to focus on. His passion lies in generating insights and defining new customer experiences.

Ramani has worked in early-stage product start-ups alongside founders and CXOs in getting an 'idea to market.' He has been part of multiple consumer internet product teams across e-Commerce, classified advertising, fintech, social network and more.

Ramani also spends his time mentoring founders at several accelerators and incubators.



Jay Dembani, Sr.Product Manager, Avalara Inc.

Jay is a seasoned Product Management Professional with 16+ Years of experience in building and managing scalable B2B SaaS Products spanning across multiple domains using APIs, Artificial Intelligence, Blockchain & Automation Frameworks. At Avalara, he manages a portfolio of platform integration products called Connectors & Extractors.



Franco Gatti, Sr. Product Manager, ABB

Franco Gatti is a senior product manager with almost 20 years of experience with ABB (Italy) in several technical and management positions. He is currently engaged in a Product Management Excellence Journey to enhance the professional level of ABB large product management community. The journey develops around the key levers of organizational and individual development, optimal processes, and efficient tools.

He holds a master's degree in applied physics from the Milan State University in Italy, specializpiing in System Theory and Automation. Before moving to the Product Management profession, Franco spent 14 years as a Software Development Manager in the Automation business of ABB, and prior to those 5 years as a software developer for business applications.